

# LiNC Advisory

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*Your pioneering partner for innovation and scale*

*Company Profile*

# About Us



## Catalyst

We catalyse progress through market studies, feasibility studies, business advisory services, trainings, fundraising and forging crucial investor linkages.



## Passionate

Our passion lies in igniting growth and transformation in the private sector.



## Innovation & Sustainability

We thrive on strengthening innovative, inclusive, and environmentally sustainable business models across diverse sectors.

# What sets us Apart?



It's our unwavering commitment to driving scalability and impactful change. We specialize in nurturing high-growth potential businesses, guiding them to the scale they need to make a real difference. Our team is a powerhouse of seasoned professionals, each bringing a unique background and expertise.

Together, we're **your** partners in progress, ready to tailor solutions that empower our clients to thrive and leave a lasting mark. **We will support you on an exhilarating journey of growth and impact.**

# Challenges we are Solving

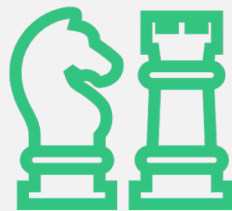


## **Business Models**

Lack of resilient and scalable business models.

## **Financing**

Knowledge gap in appropriate financing mechanisms



## **Feasibility & Research**

Inadequate feasibility studies and Market Research to drive business growth

## **Sustainable CSR Initiatives**

Limited sustainable CSR models that support business objectives







LNC PARTNERS

# Value Proposition

We specialize in addressing the critical challenges encountered by businesses and development partners with unparalleled expertise and unwavering dedication.

We cater to clients that have a strong commercial focus, coupled with a deep commitment to social and environmental impact, ensuring a clear path to success. With a focus on driving positive change and fostering long-term success, our experts bring invaluable insights from backgrounds in finance, agri-business, renewable energy, gender, and inclusive business practices.

With a track record of delivering measurable results for numerous businesses and support organizations, we help businesses and development partners with scaling their operations and innovations, accessing funding, curation of financing mechanisms, and managing complex projects.

# Meet the Team

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**Claire Van Der Kleij**  
**BSc, MBA,MA**

*Partner*

Background in agri-business, gender, and inclusive business practices across East and Southern Africa. Previous role held: Director of Programmes



**Namaya Mbikusita Lewanika**  
**BSc,MBA,Mphil**

*Partner*

Background in project management , investment facilitation , human resource strategy and fundraising. Previous role held: Investment Services Sector Lead.



**Lombe Muzala Batunda**  
**BA, MBA**

*Partner*

Background in financial structuring, portfolio management, solar power, sustainability projects and business modeling. Previous role held: Head- Credit & Sustainability

# Our Services

## Strategic Advice

We support the growth of MSMEs in their respective sectors through incubation and ultimately preparing them to secure financing

### Examples of services include:

- Business modelling
- Investor information compilation
  - Project management
  - Training and coaching

## Funding Link

We offer fund management services for various funders spanning commercial, concessional, and grant funders.

### Examples of services include:

- Programme design and planning
  - Evaluation, and reporting.
    - Initiatives design
    - Proposal writing

## Insights

We furnish research-driven insights into value chains, consumers, and SMEs, empowering our clients to make strategic decisions.

### Examples of services include:

- Market research
- Feasibility studies
- Product design insights



A photograph of two women, one with blonde hair and one with dark hair in braids, both smiling and looking at a tablet held by the blonde woman. They are in a bright, indoor setting. A dark green diagonal banner is on the right side of the image.

Thanks,  
Contact Us

Address: LiNC Partners, Roan  
Road,  
Kabulonga, Lusaka

Email Address:  
[lincadvisoryltd@gmail.com](mailto:lincadvisoryltd@gmail.com)